Regional SCRUM GATHERING Tokyo 2017

Prospectus

Scrum Tokyo - Scrum Gathering Tokyo Organizing Committee

Overview

Title	Regional SCRUM GATHERING Tokyo 2017
Date	January 12th-13th, 2017
Venue	Osaki Bright Core Hall
Participants (Planned)	300
Participation Fee	18,000 JPY (Early Bird 12,000 JPY)
Organizers	Scrum Tokyo - Scrum Gathering Tokyo Organizing Committee

History

	2011	2013	2014	2015	2016
Dates	Oct. 19, 22	Jan. 15 - 16	Jan. 14 - 15	Feb. 28 - Mar. 2	Jan. 18 - 19
Venue	Nomura Conference Plaza Nihonbashi	UDX Conference	UDX Conference	Yahoo Japan Corporation	Bright Core Hall
Participants	307	246	161	207	261
Sponsors	12	21	13	5	7
Keynote Speaker	Henrik Kniferg, Jeff Patton	Ikujiro Nonaka, Jim Coplien, Jurgen Appelo	Mike Beedle, Jutta Eckstein	Kazumasa Ebata	Bas Vodde, Ken Rubin

Japanese/English Simultaneous translations will be provided to Keynote sessions.

Venue

‣ Osaki Bright Core Hall (http://www.osaki-hall.jp)

‣ Osaki Bright Core 3F, 5-5-15 Kita-Shinagawa, Shinagawa-Ku, Tokyo, Japan

Schedule (tentative)

	Day1		Day2	
10:00	Welcome Talk		Welcome Talk	
10:10	Keynote		Keynote	
11:30	Lunch		Lunch	
13:00	45min session	20min session	45min session	20min session
		20min session		20min session
14:00	20min session	20min session	20min session	20min session
	20min session	20min session	20min session	20min session
15:00	45min session	20min session	45min session	20min session
		20min session		20min session
16:00	45min session	45min session	45min session	45min session
17:00	Networking Party		CSP+ Retreat	

Keynote Speakers

‣ Rachel Davies (Unruly, Product Development Team Lead)

‣ Tomoharu Nagasawa (Atlassian, Senior Evangelist)

‣ Taishi Takeichi (NIKKEI, Engineer)

Target participants

‣ Directors, managers, developers; all such from companies considering adopting Scrum/Agile or adopting Scrum/Agile.

‣ Coaches, Consultants; all such who are helping organizations or teams to adopt Scrum/Agile.

Call for sponsorship

	Title	Gold	Silver
Available	**Sold Out**	**Sold Out**	5
Conference Title & Special Treatment	✓		
Conference passes	10	10	5
Logo on signage	✓	✓	✓
Logo and link on our website	✓	✓	✓
Free catalog or collaterals	✓	✓	✓
Booth spaces (W1,800×D450×H700 table and 3 chairs provided)	✓	✓	**Sold Out**
Welcome Talk (3 min.)	✓	✓	
Package fee (JPY excluding consumption tax)	**1,500 USD**	**500,000 JPY**	**200,000 JPY**

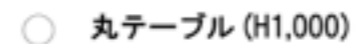Booth spaces are limited and provided on a first-come-first-served basis.
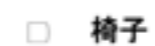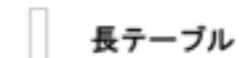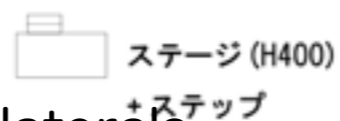
①〜⑦ Booth spaces
⓪ Space for free catalog or collaterals.
Please note:
Spaces are limited for sponsor booths.
Plans may change.

ステージ (H400) +ステップ 　演台 　長テーブル
司会台 　椅子
花台 　丸テーブル (H1,000)

Contacts

Email	info@scrumgatheringtokyo.org
Website	http://www.scrumgatheringtokyo.org/
Facebook Page	https://www.facebook.com/ScrumGatheringTokyo
Twitter	@ScrumTokyo
SCRUM USER GROUP®	http://membership.scrumalliance.org/members/group.aspx?id=185312

Scrum Gathering Tokyo Executive Committee

Shinagawa South Tower, 4-4-17, Minami-shinagawa, Tokyo, 140-0004

Sponsorship Application	http://bit.ly/rsgt2017-sponsorship

Exhibition banners and panels will include company logos sent to us by email before December 20th, 6pm (JST).